



hearing
INDEPENDENCE



Welcome **NEIGHBOR**

Like you, your hearing is unique – and special. This vital sense alerts you to danger, delivers important information, enhances entertainment and, most importantly, connects you to the people, places and things you care about most.

That's why it's critical to entrust it to professionals with the experience, technology and single-minded focus to help you always hear your very best. That's why we're glad you **entrust your hearing to us.**



Free to **HEAR**

Whether you're 10, 25, 50 or 80, the ability to hear without constraints frees you to live life to its fullest. It opens your world wider – enabling you to communicate more comfortably, engage more easily, enjoy more thoroughly, and do the things you like without hesitation.

We call that **Hearing Independence™**. And it's what we work to deliver every day to our community...our neighbors...our friends.



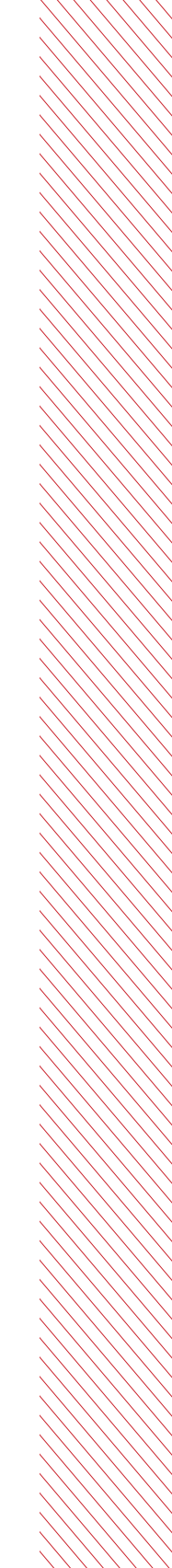


Hearing **INDEPENDENCE**

Hearing Independence guides everything we do. It's not only what we strive to provide each person who walks through our door, it's what makes us different from other hearing healthcare providers.

See, **we're locally owned and operated.**

We're inspired by Main Street – not managed or directed by Wall Street. We built our business the American way—from scratch—knowing that success wouldn't come easy, but would instead have to be earned: one satisfied patient at a time.



Our independence is integral to ensuring your satisfaction. As a locally owned small business, we're free to deviate from the script and simply do whatever it takes to send you home happier and hearing better than ever before.

That's precisely what we promise to do.





People **HELPING** People

Rooted right here, we are ingrained with the values that make our community strong. We aren't afraid of hard work. We put others before ourselves. And **we're committed to improving every life we touch.**

We believe that by helping others hear better, we don't just improve their life, we improve the community as a whole. Family relationships grow tighter. Social interactions become smoother. Information flows. Safety is enhanced. And misunderstandings are minimized.

We know that a community full of confident, vibrant and engaged people is one where potential is unlimited.



Held to a **HIGHER STANDARD**

Improving lives, for us, comes down to helping people hear better. It's all we do. It's why we're here. It's how we can make a difference.

We help people hear better by pushing ourselves to a higher standard. From the technology we provide to the service we deliver, we exceed expectations because it's what our patients deserve. Hearing loss is personal – the care and recovery process should be too.

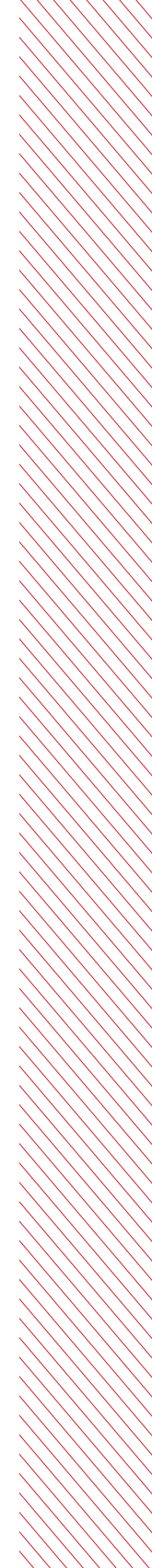




Not Just a **NUMBER**

We don't blame you if you feel more like a number than yourself lately. We feel the same way, too. Today's healthcare providers herd us in and herd us out, barely taking the time to ask questions...get to know us...listen.

Here, you'll never be just our "10:45 appointment." Here, **you'll always get the time and attention** needed to get to the bottom of your hearing challenges and customize a solution that fits your unique needs perfectly.



Some call our attention to customer service “old fashioned.” But we can’t imagine doing it any other way. We treat everyone we see with the care and respect we’d want our own loved ones to receive.



Expertise You Can **TRUST**

Personal care and attentive service aren't the only things you can be confident you'll get with each visit. You can also rest assured you'll have **experienced and highly trained experts** guiding you during every step of your hearing journey.

Using the latest state-of-the-art equipment and working with the hearing industry's most advanced and reliable technology, we'll get you the results you want and give you the lifelong support you deserve.

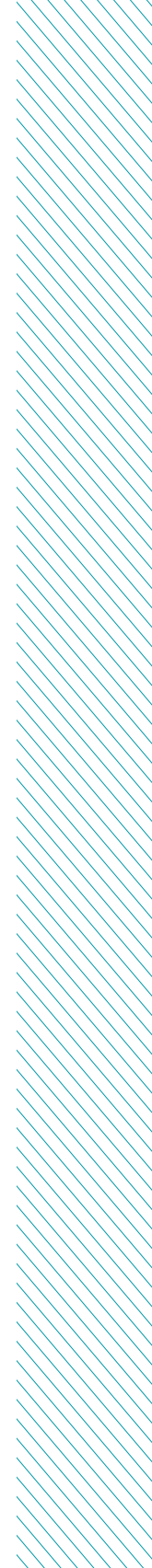




TECHNOLOGY You Can Count On

When it comes time to fit you with hearing aids, we'll provide you with a solution that is second to none. That's because **we fit only NuEar hearing aids** – the industry's most innovative, proven, and high-performance hearing aids.

Made by Starkey Hearing Technologies, the only major American-owned manufacturer of hearing solutions, NuEar hearing aids are packed with the ingenuity, reliability and attention to detail that have made us a premier provider in hearing healthcare.



Always **THERE**

NuEar hearing aids have been improving the lives of people all across the country since 1976. Formed by hundreds of independent-minded hearing professionals just like us, the network of NuEar providers now stretches nationwide. Together, we don't just offer you better hearing. Together, we give you peace of mind knowing that no matter where you are or where you go, **NuEar will be there with you.**



The **PERFECT** fit

For nearly 40 years, NuEar has been a consistent leader in supplying digital hearing aids that deliver significant benefits when it comes to hearing improvement and understanding. Backed by decades of acoustical research and evidence-based designed technologies, NuEar hearing aids look smart, sound great and perform dependably, day after day.

Whether you want a solution that blocks out background noise and improves listening in loud environments; one that lets you connect effortlessly and wirelessly to your TV, cell phone or MP3 player; or one that fits invisibly in your ear where no one can tell you're wearing it – you can be sure **there is a NuEar hearing aid that's perfect for you.**



There's a NuEar hearing aid **JUST RIGHT FOR YOU**



Wireless

Available in a wide variety of styles, wireless hearing aids are our most advanced devices and will enhance the way you connect to your world. Designed to deliver superior sound quality, wireless hearing aids also enable direct sound streaming of TVs, music, phones and more.

Digital

Loaded with many of the same performance features as wireless hearing aids—including noise reduction technology designed to make listening in noisy environments more comfortable—digital hearing aids come in every style and a wide selection of colors.



Invisible

Invisible hearing aids rest comfortably deep inside your ear canal where they are virtually undetectable to others. Though tiny, they're packed with advanced features designed to deliver exceptional sound quality in most any environment.



Accessories

SurfLink® accessories—combined with our wireless hearing aids—let you live life the way you want, no wires attached. They enable you to stream audio from TVs, MP3 players and your phone directly to your hearing aids, for a sound that's immersive and impressive.



The Gift of **HEARING**

NuEar and professional partners like us are proud to support the **Starkey Hearing Foundation**, the globally recognized humanitarian organization whose mission is to give the gift of hearing to people in need throughout the world.

To date, over one million people have received free hearing aids thanks to the Starkey Hearing Foundation – and people like you.

When you get a NuEar hearing aid, you're not only changing your life for the better, you're helping to improve the lives of millions of people in need across the globe.



Stop Back **ANYTIME**

Entrust your hearing to us, and we'll work tirelessly to help you live life free from the constraints of your hearing loss. We'll give you back the ability to easily engage with friends and family, enjoy music and TV to their fullest, and effortlessly stay connected and active. We'll see to it that you achieve **Hearing Independence.**

Entrust your hearing to us – then rest easy knowing it's in good and caring hands.



